DANNY TSUI

WEB DEVELOPER

A qualified and professional web developer with 3+ years of experience in full stack development and website design. Strong creative and analytical skills. AWS certified! Team player with an eye for detail.

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📍 Austin. TX

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⌨ dannytszho

in danny-tsui-457705113/

PROGRAMMING LANGUAGE/ SKILLS

- React.js
- Next.js
- Node.js
- JavaScript
- TypeScript
- HTML/ CSS
- TailwindCSS
- MongoDB
- MySQL
- AWS
- Figma
- Adobe
- GraphQL
- Git
- Python
- WordPress
- Squarespace
- SEO

EDUCATION

BACHELOR OF SCIENCE

University of California, San Diego

2015 - 2017

CERTIFICATION

AWS Certified Cloud Practitioner Oct 2021

LANGUAGE

English
Cantonese
Mandarin
Spanish (intermediate)

EXPERIENCE

WEB DEVELOPER/ FOUNDER (REMOTE)

AlamoAI Web Designs

Dec 2023 - current

- Developed a AlamoAI CRM with integrations such as Stripe, Twilio, boosting customer engagement by 40%.
- Redesigned a WordPress site, increasing user engagement by 32% and lead generation by 25%.
- Built a secure e-commerce platform on WordPress, doubling online sales in 4 months.
- Implemented Google Search Console and Analytics for improved data-driven web marketing.
- Implemented advanced SEO strategies that elevated website traffic by 21 %

SOLUTION ENGINEER (REMOTE)

FreeAgent CRM

Jan 2023 - Dec 2023

- Developed a custom Inventory Management System, integrating ShipStation and WooCommerce. Boosting sales by 21%.
- Enhancing system efficiency by 37% through Webhooks, ES6 (JavaScript), APIs, AWS, and Zapier.
- Created AWS Lambda function to clean the production database, reducing junk objects by 94%.
- Developed an AWS solution employing S3, CloudFront, and API Gateway for hosting client applications and deployments.
- Implemented AI features using OpenAI's API to enhance customer interactions.

SOFTWARE ENGINEER (SAN DIEGO)

SeodaPop

Jan 2022 - Jan 2023

- Increased development efficiency by 40% with a React component library.
- Designed AppSync GraphQL API and Lambda resolvers for optimized data retrieval.
- Improved security and user experience with NextAuth.js.
- Automated CI/CD and maintained logging infrastructure using GitHub Actions.
- Implemented metrics and CloudWatch, DynamoDB alerts for the team's projects.
- Created unit tests and mock functions for component coverage reports using Jest and Cypress.io.

SOFTWARE ENGINEER INTERN (SAN DIEGO)

SeodaPop

Jan 2021 - Jan 2022

- Assisted in setting up AWS Amplify for React.js hosting.
- Created and managed 5 SeodaPop APIs, ensuring efficient communication between components.
- Crafted comprehensive technical documentation for the CMS.
- Operated within an Agile team using Scrum methodology.